

A Confidential Assessment of your Data Protection & Privacy Capability

Data Privacy is possibly today's biggest issue facing business, there is a constant stream of news about personal data being compromised affecting tens of millions of people and thousands of organisations. The rate of occurrence of these breaches is accelerating. As a result, trust in the confidentiality and security of data has become a major factor in how consumers choose their services and products.

The DP Checkpoint program

An opportunity for your organisations to have a confidential assessment of your Data Protection & Privacy capability and to know how you stand vis-a-vis Best Practice and vis-a-vis their peers.

The Innovation Value Institute (IVI) is conducting the next level of research, to ascertain the extent to which both private sector and public sector organisations have a Data Protection capability and are seeking a number of organisations to participate.



Participation consists of:

- 5+ relevant people completing an online questionnaire (approximately one hour)
- 2 to 4 people being interviewed by a Data Protection expert
- Assessment of Maturity across all headings being compiled, and a report along with prioritised recommendations being presented in a Workshop environment by the DP expert.

The Benefits

- You will obtain an independent, objective view on your organisation's capability of being compliant with current and future Data Protection legislation (both EU and worldwide) without excessive limitations on your use of data to improve customer reach and services.
- Many participants will gain a greater understanding of existing and impending Data Protection requirements and considerations.
- You will learn how your organisation compares in respect of all key areas against other participants.
- You will receive prioritised, achievable recommendations for improving capability.
- Positive results (and even participation) can be used to increase trust in your organisation.

Finally, when all of the organisations have been assessed, the anonymised findings will be aggregated, analysed and published to participants, each participant will also receive a benchmark analysis showing how they compare to the overall sample.

Further information

For further information on this unique data protection checkpoint program please contact Hugh Neill on 01 442 9126 or email info@plcpartners.com. Act now, as places are limited.

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